

Hong Kong Youth Hostels Association
Report for the Financial Year ended September 2014

Chairman's Statement

I am pleased to report that the Hong Kong Youth Hostels Association had another successful year with our city hostel, YHA Mei Ho House Youth Hostel, celebrating its first anniversary.

The Association runs seven hostels in Hong Kong, providing simple and affordable accommodation to local young people as well as international travelers. In addition, the Association commits to facilitating a variety of services to hostellers and providing a platform for nature appreciation and cultural exchange. Overnight occupancy of the hostels showed a remarkable increase as compared to the previous year and among which, some have been recognized by significant awards – YHA Mei Ho House Youth Hostel was presented the HKIA Annual Awards 2013 Special Architectural Award – Heritage & Adaptive Re-use by the Hong Kong Institute of Architects, while Jockey Club Mt. Davis Youth Hostel was awarded as a winner of "Certificate of Excellence 2013" by "daodao.com", the Chinese version of "tripadvisor".

As a partner of the Revitalising Historic Buildings Through Partnership Scheme of the Development Bureau, HKYHA took up the responsibility to conserve and transform Mei Ho House into a city hostel and a museum. In the past year, the Heritage of Mei Ho House received over 180,000 local and foreign visitors, introducing them to the stories of local residents' hardships during the 50s-70s and the way they strove for better living. The numerous positive feedbacks from local and international guests on the hostel and the museum have definitely given us the impetus to sustain our passion in moving forward.

Apart from hostel services, we organized the YHA Summer Music Show at YHA Mei Ho House Youth Hostel for the first time in August 2014. It attracted hundreds of visitors and in-house hostellers to share local music and support local culture with us. Meanwhile, the Jockey Club Mei Ho House Hong Kong Spirit Learning Programme was launched in September 2014. By providing teaching materials, school guided tours and an annual essay competition, we have been working with local primary and secondary schools to encourage the younger generation to learn from Hong Kong's history and the striving and resilient spirit of the people that contributed to the success of Hong Kong.

As a non-profit-making organization with no government subvention, we are committed to promoting the Lion Rock Spirit as well as the energetic hostelling culture to local young people and travelers worldwide. We continue to promote the concept of healthy lifestyle, outdoor activity, self-challenge, and care for the environment. In January 2014, we successfully organized the 8th annual Ngong Ping Charity Walk, which attracted around 1,000 participants, with increased publicity in the community. The event also helped to raise funds for the Association's operations and activities.

As the new chairman of HKYHA, I am delighted to have been through all the exciting events and campaigns

with the Association in the past financial year. It has also brought me great joy witnessing the growth of HKYHA. In the near future, we will continue to improve our hostel services, promote hostel culture, organize interactive events and build the YHA brand, in order to reach more guests from around the world and strive towards our goals and missions.

I would like to take this opportunity to express my gratitude to my fellow members of the Executive Committee and all sub-committee/working group members for their support and guidance in the past year, and to all the staff and volunteers for their dedication and hard work.

Terry Liu

Chairman

Executive Committee of HKYHA

25 March 2015

Review of Operations

Hostel Operations

The Association's hostel operations include daily management of the seven hostels, repair and maintenance of hostel facilities, major improvement projects and other support services. The Buildings & Operations Sub-Committee oversees the planning and implementation of repairs and maintenance works as well as hostel operations.

During the year, improvement works were carried out including replacement of window frames in Bradbury Hall (Chek Keng), and others such as replacement of air conditioners, beddings and blankets, installations of new equipments and repairing of facilities in various hostels.

Marketing and Fundraising Activities

Marketing function includes promotion of the HKYHA brand, hostel accommodation, and the Association's membership to hostellers as well as planning and implementation of promotion events.

During the year, the following marketing and promotion events were organized:

- YHA Mei Ho House Youth Hostel Opening Ceremonies and Open Day in October and December 2013
- Ngong Ping Charity Walk 2014 on 12 January 2014
- University Roadshows between February and May 2014
- Participated in the Hong Kong International Travel Expo in June 2014
- YHA Summer Music Show in August 2014

To take one step further, HKYHA had arranged 2 staff and 2 student volunteers to the World Youth Rally, an international exchange event for youth organized by YHA Korea in August 2014, so that they could learn some local culture and show participants from other countries about Hong Kong.

Voluntary Services

HKYHA is widely supported by volunteers in organizing different kinds of activities and events for the benefit of travellers and young people. Volunteer groups organized regular outdoor activities at the Association's hostels while volunteers from educational institutions also offered their help in various events.

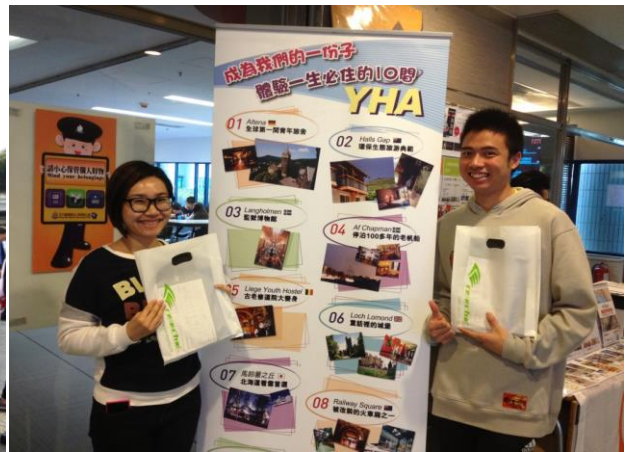
During the year, the volunteers had a busy schedule of hard work and participated in the following activities:

- Ngong Ping Charity Walk 2014
- University Roadshow 2014
- International Travel Expo 2014
- Dormitory painting work in Bradbury Hall (Chek Keng)
- Planting work in Jockey Club Mt. Davis Youth Hostel
- Mural project in staircase of YHA Mei Ho House Youth Hostel
- Daily guided tour of YHA Mei Ho House Youth Hostel
- Various activities held in different hostels

HKYHA Activity Overview



Ngong Ping Charity Walk on 12 January 2014



University Roadshows from February to May 2014



International Travel Expo in June 2014



World Youth Rally in August 2014



Heritage of Mei Ho House Opening Ceremony on 21 October 2013



YHA Mei Ho House Youth Hostel Grand Opening Ceremony on 20 December 2013

Acknowledgement

HKYHA would like to thank all donors and volunteers, as well as the following charities trusts and funds, corporations and organizations for their generous support to our work.

Corporations

- ADO Design & Public Art Consultants (HK) Limited
- Akzo Nobel Swire Paints Limited
- A.S. Watson Group (HK) Limited
- Cathay Pacific Catering Services (Hong Kong) Limited
- Canadian Gold Beverages
- Chamonix Alpine Equipment by Hong Kong Mountaineering Training Centre
- Citygate Management Office - Swire Properties Management Limited
- CityLinkers Corporate Solutions Limited
- Concept We Co Limited
- Del Monte Fresh Produce (HK) Limited
- Fino's Trading Company
- Fook Wah Kun Kee Knitting Factory Limited
- Fortune Ferry Co. LTD
- HKTraveler.com Limited
- Hong Kong Institute of Certified Public Accountants
- Hotel Novotel Hong Kong Citygate
- In-way Outdoor Goods Mfy Limited
- Kowloon Motor Bus Company (1933) Limited
- Merck Pharmaceutical (HK) Limited
- Modern Terminals Limited
- MTR Corporation Limited
- Ngong Ping 360 Limited
- Nokia Solutions and Networks
- Orient Fair Development Limited
- Pricewaterhouse Coopers Limited
- Protrek Company Limited
- Re:echo Asia Pacific Limited
- Regal Airport Hotel
- Royal Institution of Chartered Surveyors
- Sun Hung Kai Properties Limited
- The Long Far Herbal Medicine Manufacturing (HK) Limited
- Thong Sia Watch Company Limited
- Tung Chung Crescent Management Office, MTR Corporation Limited
- Weiyuen Hong Kong Limited
- Viola Muesli
- 雪裡紅花藝

Communications & Media

- JM Network
- Marc Gérard PROGIN
- RoadShow Holdings Limited

Community Groups and Associations

- Civil Aid Service Hong Kong
- Gold Award Holders Association Hong Kong
- Hong Kong Adventure Corps
- Hong Kong Air Cadets Corps
- Hong Kong Amateur Radio Transmitting Society
- Hong Kong Playground Association
- Hong Kong St. John Ambulance
- Imagezone
- The Hong Kong Award for Young People
- YHA Volunteer Group
- 山川之友
- 爛頭營

Education Institutes

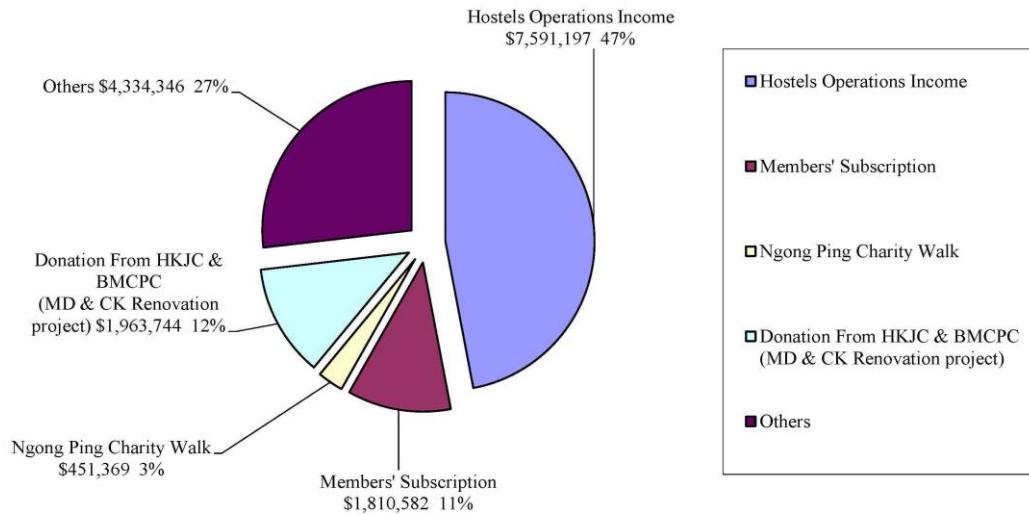
- Caritas Chai Wan Marden Foundation Secondary School
- Community College of City University of Hong Kong
- Hong Kong Institute of Vocational Education (Haking Wong)
- Yuen Long Merchants Association Secondary School

Government / Public Organisations

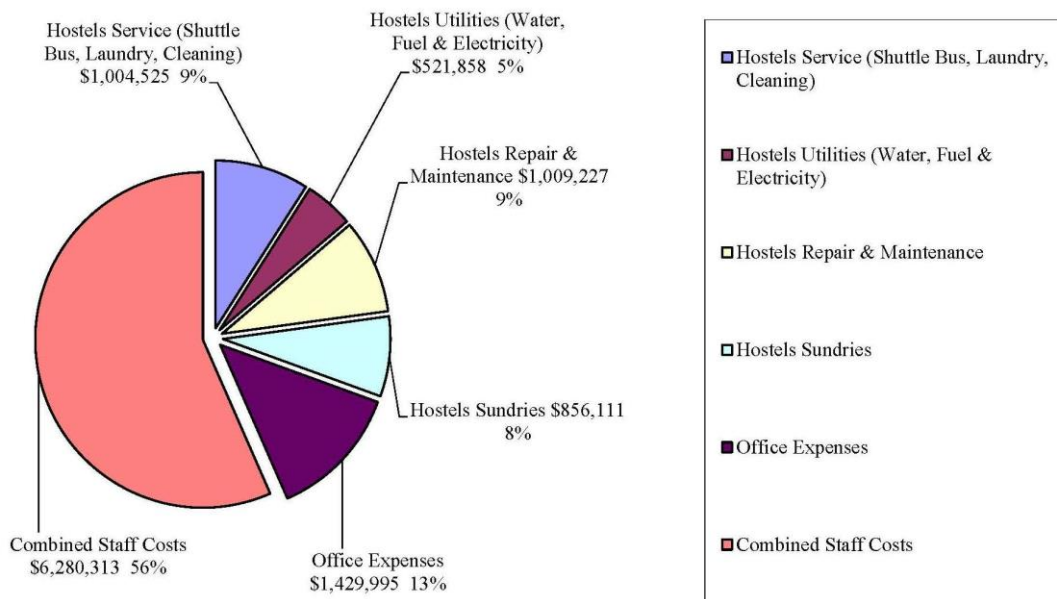
- Architectural Services Department
- Buildings Department
- Development Bureau
- Drainage Services Department
- Hong Kong Fire Services Outdoor Activity Group

Financial Overview

Revenue and Other Incomes for the Year ended September 2014 (Total: HK\$16,151,238)



Total Operating Expenses for the Year ended September 2014 (Total: HK\$11,102,030)



Corporate Governance

Details of the attendance at Board and Sub-Committee meetings held during the Year ended December 2014 are set out in the following table:

Member	Executive Committee	YHA Management Sub-Committee	MHH Management Sub-Committee	Buildings & Operations Sub-Committee	Marketing Sub-Committee
LIU Chung-Yin Terry	4/5	8/8	9/12		
James Andrew CAMPBELL	4/5			3/4	
AU Hang-Yee	5/5	7/8	8/12		
CHAN Chi-Sun Thomas	5/5	7/8	10/12		
CHAN Tung-Shan Anthony	4/5	6/8	10/12		
CHONG Wing-Hong Benjamin	4/5			4/4	
HUI Cheuk-Kuen Desmond	3/5				3/4
HUI Wai-Tin	3/5				3/4
KWOK Wing-Chow	2/5			4/4	
LEUNG Kit-Man Andy	3/4			4/4	
LING Kit-Sum Imma	1/5		6/12		3/4
John Estmond STRICKLAND	3/5		9/12		
WONG Yick-Kam Michael	5/5	7/8	10/12		

Hong Kong Youth Hostels Association

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